

Dylan Macy

Purpose-Driven Public Relations | Environmental Communications

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— **About me:** Passionate communications and PR specialist seeking a career with an organization taking direct action to combat the climate crisis and improve community wellbeing.

Work Experience

National Caucus of Environmental Legislators, *Communications Associate*
September 2020 - Present | Washington, D.C. (remote)

- **Content Creation & Storytelling:** Produce email updates, blogs, web posts, social media toolkits, and policy spotlights to highlight NCEL projects and our network of 1,300+ lawmakers. Develop success stories and legislator features for the website and other platforms.
- **Campaigns & Strategy:** Lead communication campaigns for key initiatives while working with program staff to track legislation, implement grant deliverables, organize events, and build a strong reputation among legislators, partners, and funders.
- **Website & Publications:** Conduct website updates, content entry, and the design of NCEL publications, including reports, fact sheets, and event materials to maintain NCEL's status as the go-to resource for state environmental policy.

Western Resource Advocates, *Digital Marketing Intern*
June - August 2019 | Boulder, CO

- Created an educational webpage on the Colorado Water Plan which included policy analysis, ArcGIS mapping, branded infographics, and digestible text intended to easily translate policy nuances for an audience of diverse public and private sector stakeholders.

The Claremont Colleges Library, *Assistant Digital Librarian*
February - May 2019 | Claremont, CA

- Digitized, cataloged, and curated photo archive collections for the library's website, requiring me to work independently with strong attention to detail.

Native Youth to College, *Marketing & Media Assistant*
January - May 2019 | Claremont, CA

- Produced promotional videos, designed fundraising materials, and helped to organize events for the Native Youth to College program, a college preparatory experience for Native American youth with an emphasis on connection to traditional knowledge and culture.

Education

USC Annenberg School for Communication and Journalism
Los Angeles, CA

Expected Graduation: May 2025
Pursuing M.A. in Public Relations

- GPA: 4.0
- Earth Desk Editor, Annenberg Media

Pitzer College, a Member of the Claremont Colleges
Claremont, CA

Graduated May 2020
B.A. Media Studies (Honors) &
Environmental Analysis (Honors)

- GPA: 3.83 | *magna cum laude*
- Honors Thesis Project: "Climate Translators: The Impacts of Broadcast News on the Political Divide Over Climate Change in the United States"

Massey University
Palmerston North, New Zealand

Fall Semester 2018
ISEP Study Abroad

The Waring School
Beverly, MA

Graduated May 2016
High School Diploma

Technical Proficiency

Adobe Creative Suite, Animoto, ArcGIS StoryMaps, Canva, Final Cut Pro, Google Analytics, Google Workspace, Hootsuite, Microsoft Office, Mailchimp, Meta Business Suite, Muck Rack, Quorum Public Affairs Software, WordPress